

**For Immediate Release**  
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## **Brilliant Energy Creates Electricity Plans to Benefit Homeless Animals** *Harris County Animal Shelter is first recipient of new initiative*

**Harris County, Texas** – The plight of thousands of homeless pets and stray animals in our community is prompting electric provider Brilliant Energy to offer their customers a way to help. Their new electric plan, The Brilliant PetLovers Plan, provides donations to local animal shelters.

Brilliant Energy chose the Harris County Animal Shelter as its first recipient for this innovative fundraising initiative. Last year the shelter took in approximately 25,000 stray and unwanted animals. More than 40% of them were pets, turned in by their owners. Since it is a municipal shelter, it must accept all animals even if the facility is full or the animals are sick or dangerous. However, the majority of the shelter's cats and dogs are adoptable and would make wonderful pets. The shelter provides fosters and adoptions to individuals and numerous rescue groups locally and out of state.

Donations generated by the Brilliant Energy PetLovers Plan will directly benefit the shelter's adoption and foster activities and programs. It will also support spay and neuter, immunizations, health care and adoption events. The monthly donation amount is tied to the customer's electric usage.

"We love animals and we saw a great need for something like this in the community. Shelter pets are wonderful and sweet animals and they all deserve to go to good homes. This is perfect for us because our internal culture and a lot of our customer family share this love for our own pets and would love to help the ones that are in shelters. The PetLovers plan is a great way for us to help these animals," said Jessica Bivins, Brilliant Energy Marketing Team.

"We are fortunate to have Brilliant Energy as a partner. They promote adoption of our Harris County shelter animals on their website and now their new Brilliant PetLovers Plan provides financial support for adopting and fostering. Research shows that pet owners are usually healthier and happier than people who don't own pets," said Dr. Umair A. Shah, MD, MPH, Executive Director of Harris County Public Health & Environmental Services.

More than 2.1 million people live in the unincorporated areas of Harris County. Harris County Veterinary Public Health, which includes the Harris County Animal Shelter, also provides: animal control officers who respond to county residents' reports of animal bites, strays, vicious or sick animals; low cost vaccinations, spay-neuter services and community education encouraging responsible pet ownership.

Brilliant Energy and Harris County Public Health & Environmental Services would be happy to schedule interviews for you. Contact information is below.

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## **Brilliant Energy**

Brilliant Energy is a Houston-based retail electricity provider who has served Texans since 2007. We believe in creating a great customer experience, providing competitive prices, and facilitating constant improvement. We're a company of animal lovers who believe that getting the job done well is more important than dressing up every day. We care about our employees, and strive to create a family-like environment that encourages the sharing of ideas and pet pictures. We are proud of our employees and how hard they work every day to provide the best customer experience. We are proud to say that we were recognized for our commitment to excellence by the Better Business Bureau's 2014 Awards for Excellence.

## **Harris County Public Health & Environment Services**

The mission of HCPHES is to protect and improve the health of Harris County residents by preventing illness and injury and promoting healthy lifestyle choices. The department achieves this through: Environmental Public Health, Mosquito Control, Public Health Preparedness and Response, Veterinary Public Health, Disease Control and monitoring activities, Preventative Clinical Health Services, Nutrition and Chronic Disease Prevention, and Public Health Policy Development.

